Award by the German Stifterverband

bluechemGROUP receives seal "Innovative through Research"

Leutenberg, June 28, 2018 - The Stifterverband, one of the largest private science promoters in Germany, awards the bluechemGROUP, the technology leader in vehicle chemistry, the seal "Innovative through Research" in 2018. The award is a special tribute to the constant commitment to research and development.

As the technology leader in vehicle chemistry, the bluechemGROUP, the international group of companies headquartered in Leutenberg, has placed great emphasis on research and development since its early days. Werner Urban, President of the bluechemGROUP, says: "The principle >Only those who research, can discover new things and create innovations!‹ is always our top priority. That is why we are very proud that we have once again received the "Innovative through Research" seal in 2018!" The Stifterverband, one of the largest private science promoters in Germany, has awarded the bluechemGROUP this accolade and thus honored the consistent active research work of the vehicle chemistry expert. The association, a joint initiative of various companies and foundations that are involved in consulting, networking and promotion in the areas of education, science and innovation, regularly examines and evaluates the German research and innovation system. Of the 3.5 million companies in Germany, less than 1 percent are actively involved in research.

Research and development from the in-house laboratory

With the goal of developing new highly effective formulations and optimizing existing products, intensive research work takes place in the research & development department of the bluechemGROUP. For more than ten years, the head of the department has been the graduate chemist Jens Möller. Together with his team and various external partners, he continuously deals with various issues relating to lubricants and additives. "Research plays an important role for the bluechemGROUP. In order to always be informed about the current state of the art, the Research & Development department continuously monitors the automotive industry and in particular the field of vehicle chemistry. We collect relevant information from the current literature and exchange information regularly with universities and institutes. Together with sales and product management, innovative ideas will be developed then", says Jens Möller.

About the bluechemGROUP
The bluechemGROUP is a group of companies with global activities and partners in more than 120 countries. As an umbrella brand, it contains a wide range of chemical products for cleaning, care and maintenance in the automotive and industrial sector. The success of the group is based upon the development and patenting of consumption oriented and environmentally friendly products of highest quality expanded by modern workshop, industry and service concepts.

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