New tracktool for events, trade fairs and race taxi rides

bluechemGROUP presents its own Audi R8 Coupé V10 RWS

Leutenberg, May 29, 2018 – Since April 04, 2018, bluechemGROUP has owned an original Audi R8 Coupé V10 RWS. The new tracktool, which the international group of companies has acquired as part of the 30th anniversary of PRO-TEC, will be used for trade fairs, road shows and events. In addition, it can be booked every weekend of the ADAC GT Masters 2018 for race taxi rides.

"This is a great moment for the bluechemGROUP – an almost historic event!" With these words, Werner Urban (President of the bluechemGROUP) commented on the receipt of the new Audi R8 Coupé V10 RWS at the Audizentrum Dresden on April 04, 2018. "In the future, we will make this impressive vehicle in the look of YACO Racing available to all partners for promotional purposes. It also enables a real racing experience for our customers", continues Urban. The decision to acquire the bluechemGROUP Audis was made as part of the 30th anniversary of PRO-TEC, which the international group of companies will be celebrating in 2018.

The fact that the new track tool absolutely had to be an Audi resulted from the long-standing cooperation with the Saxon racing team YACO Racing. The team from Plauen has been relying on the vehicle manufacturer from Ingolstadt since 2013. This enthusiasm has now transferred to the bluechemGROUP. Gabor Quoika (Procuratio) explains: "During the race weekends of the ADAC GT Masters, we were repeatedly asked whether it would be possible to accompany Philip Geipel or Rahel Frey (driver of YACO Racing). Of course, this is not possible with the YACO-Audi – but with the bluechemGROUP-Audi it is!" The rear-wheel drive of the vehicle even ensures that the racing experience is very authentic, reveals Philip Geipel. Requests for race taxi rides at the weekends of the ADAC GT Masters are received via R8@bluechemgroup.com.

About the bluechemGROUP
The bluechemGROUP is a group of companies with global activities and partners in more than 120 countries. As an umbrella brand, it contains a wide range of chemical products for cleaning, care and maintenance in the automotive and industrial sector. The success of the group is based upon the development and patenting of consumption oriented and environmentally friendly products of highest quality expanded by modern workshop, industry and service concepts.

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