A new standard in vehicle preparation

bluechemGROUP presents marvelous

Leutenberg, January 09, 2017 – The bluechemGROUP officially introduces its new product line marvelous. The extensive range allows car workshops and end users as well a professional vehicle preparation. The products are suitable for all work steps from the thorough cleaning to the intensive care and the long-lasting protection of the vehicle interior and exterior surfaces.

A professional vehicle preparation needs much more than a visit of a car wash. Such a care program comprises a large number of separate steps, in which all interior and exterior surfaces are treated intensively. This is exactly, what the bluechemGROUP developed its new product line marvelous for. The extensive range offers solutions for the thorough cleaning, gentle care and long-lasting protection of all vehicle surfaces.

The most important point during the development of marvelous was to make the application of each product as value increasing as possible. Therefore, only highly effective, but at the same time very gentle ingredients were used. Alexander Knappe, Head of Operations of bluechemGROUP, explains: “The products of marvelous contain no toxins and only a very small proportion of solvents. They are extremely effective and at the same time easy to use.” Thus, marvelous is directed to both end users end car workshops who want to expand their range of services to professional vehicle preparation.

The products of marvelous are characterized by an optimal price-performance ratio. They are available via the website www.bluechemgroup.com and the representatives of bluechemGROUP all around the world.

About the bluechemGROUP

The bluechemGROUP is a group of companies with global activities and partners in more than 100 countries. As an umbrella brand, it contains a wide range of products for cleaning, care and maintenance in the automotive and industrial sector. The success of the group is based upon the development and patenting of consumption oriented and environmentally friendly products of highest quality expanded by modern workshop, industry and service concepts.

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