Focusing diesel products

The bluechemGROUP at the IAA Commercial Vehicles 2016

Leutenberg, September 21, 2016 - At the International Motor Show (IAA) Commercial Vehicles 2016 (September 22 to 29, 2016), the bluechemGROUP presents its extensive vehicle chemistry range for thorough cleaning, sustainable care and intensive maintenance. Thereby, the main focus is on the various products for diesel engines.

After the bluechemGROUP completed very successfully the automechanika Frankfurt 2016, it will participate in the next trade fair from September 22 to 29: the International Motor Show (IAA) Commercial Vehicles in Hanover. At the booth of the State Development Corporation Thuringia (Hall 13, C20), the worldwide operating group of companies introduces its extensive vehicle chemistry range for maintenance, cleaning and care of various commercial vehicles to the trade fair visitors. Thereby, mainly the diesel products are foregrounded.

"The world's most important trade fair for transport, logistics and mobility offers us the perfect opportunity to present our effective solutions for diesel system and diesel particulate filter cleaning", explains Hans-Jürgen Schmidt (National Sales Director) and continues: "In addition, we present our products for internal engine cleaning and radiator system maintenance as well as our Nano Car-Glass Sealant. Our exhibition portfolio is completed by our new vehicle preparation line marvelous." For questions about the wide range of bluechemGROUP, there will be always a member of the competent exhibition team.

About the bluechemGROUP

The bluechemGROUP is a group of companies with global activities and partners in more than 100 countries. As an umbrella brand, it contains a wide range of products for cleaning, care and maintenance in the automotive and industrial sector. The success of the group is based upon the development and patenting of consumption oriented and environmentally friendly products of highest quality expanded by modern workshop, industry and service concepts.

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